



TowBuddy

Smarter Towing. Safer Communities.

The all-in-one platform connecting drivers,
operators, and law enforcement.



Realtime Requests



Safer Roads



Stronger Communities



TowBuddy

The Problem

Towing today is slow, outdated, and inefficient for everyone involved.

1



Outdated Systems

Manual dispatch and paper processes slow everything down.

2



Long Wait Times

Drivers wait too long.
Roads stay congested.

3



Inconsistent Revenue

Unpredictable jobs and inefficient routes cut profits.

4



Miscommunication

Dispatchers, drivers, and police aren't always on the same page.

5



Middlemen Take the Cut

Brokers and third parties take a big piece of every job.

One Platform. Three Powerful Experiences.

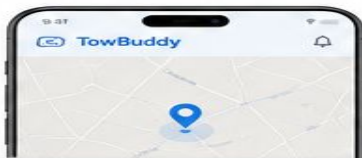
TowBuddy connects drivers, operators, and law enforcement in one seamless ecosystem.



Driver

Request help in seconds

Drivers can quickly request a tow, track their provider in real time, and get back on the road faster.



Towing Requested
ETA 18 min

Provider: BlueLine Towing
4.9 ★



- ✓ Easy tow requests
- ✓ Real-time tracking
- ✓ Transparent ETAs & pricing



Operator

Run your business smarter

Operators receive jobs instantly, manage dispatch, track drivers, and grow their business.



- ✓ Instant job notifications
- ✓ Driver & fleet management
- ✓ Business analytics & insights



Police

Clear roads. Safer communities.

Officers can submit tow requests, attach details, and ensure fast, compliant clearance.

New Tow Request

Location

I-95 North, Exit 8

Reason

Accident

Vehicle Type

Sedan

Notes

Blocking right lane

Submit Request

- ✓ Quick incident reporting
- ✓ Priority dispatch
- ✓ Audit trail & compliance



TowBuddy

Technology that keeps communities moving.



TowBuddy

How It Works

A better towing experience for drivers.

1



Request

Request a tow in seconds right from your phone.

2



Price

See upfront pricing with no hidden fees — ever.

3



Track

Track your tow truck in real time and get ETA updates.

4



Pay

Pay securely in-app or finance with Affirm.



No surprises. No hidden fees. No stress.

TowBuddy makes towing simple, transparent, and driver-friendly.



Operator Workflow

Everything operators need to run more jobs and earn more.



More Jobs. Faster Payments. Higher Earnings.

TowBuddy keeps it simple so you can focus on what matters—getting the job done.



TowBuddy

Police Workflow

Streamline tow requests. Improve safety. Reduce scene time.

1



Submit Request

Submit tow requests in under 60 seconds from your mobile device.

2



Auto GPS

GPS auto-location captures the exact location for accuracy.

3



Track Tow

Track assigned tow trucks in real time from dispatch to arrival.

4



Arrival Updates

Receive automated arrival and completion updates in real time.

5



Reduce Scene Time

Improve officer safety and reduce scene time by up to 80%.



Improve Safety

Keep officers safer on every call.



Save Time

Reduce time on scene significantly.



Increase Accuracy

GPS ensures the right tow, every time.



Clear Communication

Real-time updates keep everyone aligned.



Better Outcomes

Faster clears. Happier communities.

Business Model

Multiple revenue streams. Sustainable growth.

Revenue Streams

1



\$10 Per Job

For Towing Companies

Towing companies pay \$10 per dispatched tow request.

2



\$1,000/Month

Unlimited Plan
For Operators

Flat monthly rate for unlimited tow requests and operator access.

3



\$1,000/Month

SaaS Subscription
For Police Departments

Departments pay a flat monthly fee for full platform access.

4



TowBuddy Store

Affiliate Revenue

Earn commissions on equipment, tools, and safety product sales.

5



Affirm Financing

Financing for
Customers

Partner with Affirm to offer flexible payment options to customers.



Recurring Revenue

Monthly subscriptions drive predictable cash flow.



Scalable Platform

Built to grow with more users, cities, and partners.



Diverse Streams

Multiple revenue channels reduce risk and increase value.



Win-Win Partnerships

Value for operators, departments, and customers.



Long-Term Impact

Sustainable model supporting safer roads and stronger communities.



Stronger partnerships. Smarter operations. Safer communities.

Market Size

A massive market with significant room to grow.



Total Addressable Market (TAM)

\$31.2B

Global Towing & Roadside Assistance Market by 2030



Serviceable Addressable Market (SAM)

\$12.6B

North America Market by 2030



Serviceable Obtainable Market (SOM)

\$1.2B

Achievable Market Share by 2030 (10%)

Market Growth Outlook

Global Market Size (Billion USD)



Market Drivers



Rising Vehicle Ownership

More vehicles on the road drive demand.



Digital Transformation

Shift toward digital platforms and on-demand services.



Insurance & Partnerships

Growing insurance coverage and partnerships.



Urbanization & Growth

Expanding urban areas increase service needs.

Why TowBuddy?



Technology-first platform built for scale.



Strong unit economics and high margin potential.



Multiple revenue streams drive sustainable growth.



Large, underserved market ripe for disruption.



Competitive Advantage

Built to win. Designed to scale. Positioned to lead.



Proprietary Technology

Purpose-built platform with intelligent matching, real-time tracking, and automation at its core.



Trusted Network & Partnerships

Strong relationships with towing operators, insurers, fleets, and roadside assistance providers.



Scalable Business Model

Asset-light, platform-driven model enables rapid expansion and high gross margins.



Pricing Advantage

Transparent, competitive pricing with value-based solutions for every customer segment.



Superior User Experience

Intuitive mobile app and web platform designed for speed, simplicity, and reliability.



Safety & Compliance Focused

Built-in safety protocols, verified operators, and compliance with industry standards.



Data & Insights Driven

Real-time data and analytics power smarter decisions and better outcomes.



Customer-Centric Culture

Focused on solving real problems and delivering exceptional support at every touchpoint.



The TowBuddy Difference

We combine technology, trust, and transparency to deliver the most reliable and efficient towing & roadside experience in North America.

Vision & Ask

Building the future of towing and roadside assistance.



Our Vision

Become the global digital standard for towing and roadside assistance — connecting drivers, operators, and law enforcement with real-time precision and fairness.



Our Funding Ask

Seeking funding to scale operations, expand police integrations, and accelerate nationwide adoption.

- ✓ Scale Technology & Infrastructure
- ✓ Expand Operator Network
- ✓ Strengthen Police Integrations
- ✓ Drive Nationwide Adoption



Let's Build the Future Together

We're excited to partner with investors who share our mission to modernize an essential industry.



Contact Us

towbuddy1@towbuddy.net

